



FOR IMMEDIATE RELEASE

Fluance® Expands the XL Speaker Series with the New XLBP Bipolar Surround Sound Speakers

The Fluance XLBP Wide Dispersion Bipolar Surround Sound Speakers provide customers with a high end and cost effective bipolar solution for only \$199 a pair.

NIAGARA FALLS, ON, (June 24, 2013) – [Fluance](#) has expanded its XL Series with the addition of the [XLBP Wide Dispersion Bipolar Surround Sound Speakers](#). These new bipolar speakers give Fluance customers and audiophiles the ability to replicate accurate movie theater sound in the comfort of their home. Designed to match the sound quality and design of Fluance’s best-selling XL Series, the XLBP bipolar speakers are unique in their use and design.

The Fluance XL Series bipolar speakers are designed to increase the quality of movie and music sound imaging, capturing the minute details that are typically only heard in movie theaters and live concert halls. The multi directional design of the XLBP bipolar speakers disperses sound in two directions simultaneously resulting in a truly immersive listening experience. The XLBP’s use only premium components – dual one-inch Neodymium tweeters and dual five-inch midrange drivers. Housing the components is meticulously crafted audio-grade MDF wood cabinetry with a rich mahogany finish and glossy piano-black front baffles.

“The bipolar design of the XLBP surround sound speakers will ensure the listener is encapsulated with cinema quality surround sound in their home theater” says Deepak Jain, President of Fluance. “We only use premium components in all of our products and the XLBP bipolar surround sound speakers are no different”.

Bipolar speakers are often dismissed by consumers when shopping for a surround sound home theater system due to the lack of knowledge of these speakers. Customers are urged to visit [Fluance.com](#)’s education section to learn more about speaker basics and the benefits of using bipolar speakers. “Bipolar speakers are rare in current home theater systems,” says Jain. “To hear a fighter jet soar around you or the wild cries of an epic battle, the bipolar speakers will disperse detailed soundtracks so you feel like you are in the center of the action.” Fluance has worked to educate consumers on how to capture cinema experiences when adding bipolar speakers to a home theater system. The [Fluance.com](#) education section also includes a pop-up glossary on all product pages and frequently asked questions.

Fluance has gained notoriety from industry experts at *CNET*, *Audioholics* and *SoundStage Network*. The Fluance XLBP Bipolar Speakers are available on [Fluance.com](#) for \$199.99 with free shipping and a Lifetime Warranty.

About Fluance

Fluance is a North American based speaker brand that produces high-end home theater systems. Established in 1997 and based in Niagara Falls, Ontario, it markets to both USA and Canada. Known for Serious Performance, Fluance prides itself on pushing cutting-edge technology to its limits based on five key aspects: Sound Quality, Solid Construction, Performance, Style, and Value while using only premium components in the construction of its speaker systems. Fluance encourages its customers to buy direct so they can provide their products at a price point well below those of its main competitors. Fluance Speakers can be purchased directly at [www.Fluance.com](#).

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